



## CRITERIA

	<b>EXPLANATION</b>	<b>EVIDENCE</b>
<b>1. APPOINT SENIOR AND JUNIOR AMBASSADORS</b>	Senior Ambassadors are any staff working on the project. Junior Ambassadors are the young people running the events.	List of Junior and Senior Ambassadors.
<b>2. INFO POINT</b>	Set up a physical or online place where your college/school community can find out more about Europe, the European Parliament, and/or the work of your Ambassador Schools team.	Photos of or links to your Info Point.
<b>3. EUROPE DAY</b>	Organise an activity on the occasion of Europe Day on or around the 9th of May to raise awareness of its core message of peace.	Photos and a short write-up of your Europe Day event(s). Your social media posts about it.
<b>4. BOOK AN EDUCATIONAL PROGRAMME OFFERED BY THE EUROPEAN PARLIAMENT</b>	Participate in an online youth seminar provided by the visitors' team in Brussels, engage with the tools of the Digital Journey to the European Parliament, or book an in-person educational session at school or Europe House.	Photos and a short write-up of your educational session(s). Your social media posts about it.
<b>5. SHARE EUROPEAN CULTURE</b>	Junior Ambassadors run an event or activity that celebrates an aspect of European culture.	Photos and a short write-up of your cultural activity. Your social media posts about it.



	<b>EXPLANATION</b>	<b>EVIDENCE</b>
<b>6. PROMOTE DEMOCRATIC ENGAGEMENT</b>	Junior Ambassadors run an event or activity that encourages democratic engagement.	Photos and a short write-up of your event promoting democracy. Your social media posts about it.
<b>7. IF SELECTED FOR A STUDY TRIP</b>	<i>If you participate in a trip as part of the Ambassador Schools program (Euroscola, Transnational EPAS, seminars) we ask you to briefly share your experience.</i>	Photos of the event and a short write-up of your key takeaways. Your social media posts about it.

By taking an active role in planning, promoting, and running these activities, your Junior Ambassadors will develop **leadership**, **teamwork**, and **communication** skills.

## UPLOADING YOUR EVIDENCE

As well as using your evidence to assess your progress, we want to share it on [epas.org.uk](https://epas.org.uk) to inspire other schools and colleges, so write proudly about your achievements!

1. Log in to [epas.org.uk](https://epas.org.uk) (or get one of your Junior Ambassadors to).
2. Go to School Dashboard > Submit Evidence.
3. Fill out the form. Remember to include:
  - a. A description of what your activity was and the impact it had.
  - b. A couple of photos or videos of the activity.
  - c. Links to any posts you made about it on social media or your website

We will provide you with feedback, and with your permission, share your activity on [epas.org.uk](https://epas.org.uk) and through our social media channels.



## **SOCIAL MEDIA**

An important element of the Ambassador Schools programme is to raise the profiles:

- of the participating college/school,
- of the work of the Junior and Senior Ambassadors,
- of the Ambassador Schools programme,
- and of the European Parliament itself.

One of the ways we do this is by highlighting your Ambassador Schools projects and events through your social media channels, by using the tags and the hashtag below.

### **ACCOUNTS AND HASHTAG**

#### **Hashtag**

- #AmbassadorSchools

#### **EPLO UK accounts**

- Twitter/X: @EPinUK
- FB: @EPinUK
- IG: @epinuk

#### **Ambassador Schools UK accounts**

- Twitter/X: @epasorguk
- FB: @epasorguk
- IG @epasorguk

### **TWITTER (X) LIST**

We have created a list of all our Ambassador Schools' Twitter (X) accounts, if one of yours is missing, please let us know.

We would be grateful if you would also follow this list so you can see what other Ambassador Schools are doing, and retweet and amplify their work.

<https://twitter.com/i/lists/1401816002468487171>

### **SOCIAL MEDIA SUPPORT**

Andras Juhasz, social media expert of the EPLO UK team:

[andras@mittelconsulting.co.uk](mailto:andras@mittelconsulting.co.uk), Mobile:

0780 335 9704



## **TEACHING MATERIALS AND OTHER LINKS**

### **FULL LIST OF RESOURCES**

This page on the Ambassador Schools (UK) website has links to all the resources referred to in the CPD and will be kept updated with Ambassador Schools resources. New resources will be linked to from here: <https://epas.org.uk/epas-resources/>

### **KEY LINKS**

As well as the links below there are many very useful websites for learning and teaching about the EU. There is an extensive list here:

<https://epas.org.uk/useful-websites/>

#### **About the European Parliament**

The Parliament's own website explaining its purpose, history and how you can get involved:

<https://www.europarl.europa.eu/about-parliament/en>

#### **EPLO in the UK**

The European Parliament's Liaison Office in the United Kingdom is a sort of special embassy for the EU in the UK:

<https://london.europarl.europa.eu/en>

#### **The Youth HUB Resources**

The Youth Hub brings together everything Parliament is doing for and with young people - from youth programmes to activities in all of the EU's 24 official languages:

<https://youth.europarl.europa.eu/educators/learning-resources.html>

#### **The Digital Journey to the European Parliament**

Meet the people and discover the places of the European Parliament via its brand-new digital tools:

- Virtual tour of the Parliament in Brussels and Strasbourg
- Be an MEP - Virtual Reality Experience
- Virtual Role Play Game
- Virtual Tour of the House of European History

<https://digital-journey.europarl.europa.eu>

#### **Visit the European Parliament**

Captivating and diverse visits for everyone in Brussels, Strasbourg, Luxembourg and beyond, all for free. More information and booking via:

[visiting.europarl.europa.eu](https://visiting.europarl.europa.eu)