

# ***KICK-OFF EVENT NOVEMBER 2025***

## ***THE EUROPEAN PARLIAMENT AND THE UK***



This webinar will be recorded and shared with those who could not attend.  
Please turn off your camera if you do not consent to being recorded.



## ***MEET YOUR FELLOW AMBASSADORS***

Please add in the chat:

- Your name
- Your school/college's name and location
- Why does your school/college want to be a European Parliament Ambassador School?





## ***THIS ONLINE PROGRAMME***

- The European Parliament and the EU
  - The European Parliament Liaison Office in the UK (EPLO UK)
  - The UK-EU Parliamentary Partnership Assembly (PPA)
- Practicalities of the European Parliament Ambassador School Programme



**AMBASSADOR SCHOOLS**



**European Parliament**  
Liaison Office  
in the United Kingdom





**ANNA HUTH**

**WELCOME**



***LEENA MARIA LINNUS***



***AN INTRODUCTION TO THE  
EUROPEAN PARLIAMENT LIAISON OFFICE IN THE UK***



**LEENA MARIA LINNUS**

**THE WORK OF THE UK-EU  
PARLIAMENTARY PARTNERSHIP ASSEMBLY**



A portrait of Roberta Metsola, President of the European Parliament, standing in the hemicycle of the European Parliament. She is wearing a dark blue blazer over a white shirt. The background shows the large, semi-circular assembly hall with many blue seats and several screens displaying the European flag.

***ROBERTA METSOLA***

***PRESIDENT OF THE EUROPEAN PARLIAMENT***



## ***WHAT DOES EPAS OFFER?***

- Educational resources and events
- Support/newsletter/information
- Training: enables students not only to learn about specific topics, but also to develop soft skills, such as leadership, communication, teamwork and critical thinking
- Access to more EP programmes: Euroscola, LUX prize etc.
- Some travelling opportunities to Brussels, Strasbourg and beyond



## USEFUL RESOURCES

- The Youth HUB: <https://youth.europarl.europa.eu/educators/learning-resources.html>
- The Digital Journey to the European Parliament: <https://digital-journey.europarl.europa.eu>
  - Virtual tour of the Parliament in Brussels and Strasbourg
  - Be an MEP – Virtual Reality Experience
  - Virtual Role Play Game
  - Virtual Tour of the House of European History
- The services of the European Parliamentary Research Service (EPRS): [www.europarl.europa.eu/thinktank](http://www.europarl.europa.eu/thinktank)
- Visit the European Parliament: <https://visiting.europarl.europa.eu/en>
- House of European History: <https://historia-europa.eu/en/educators-teachers>
- Together.eu: <https://together.eu/>





# EUROPE HOUSE



## ***CRITERIA***

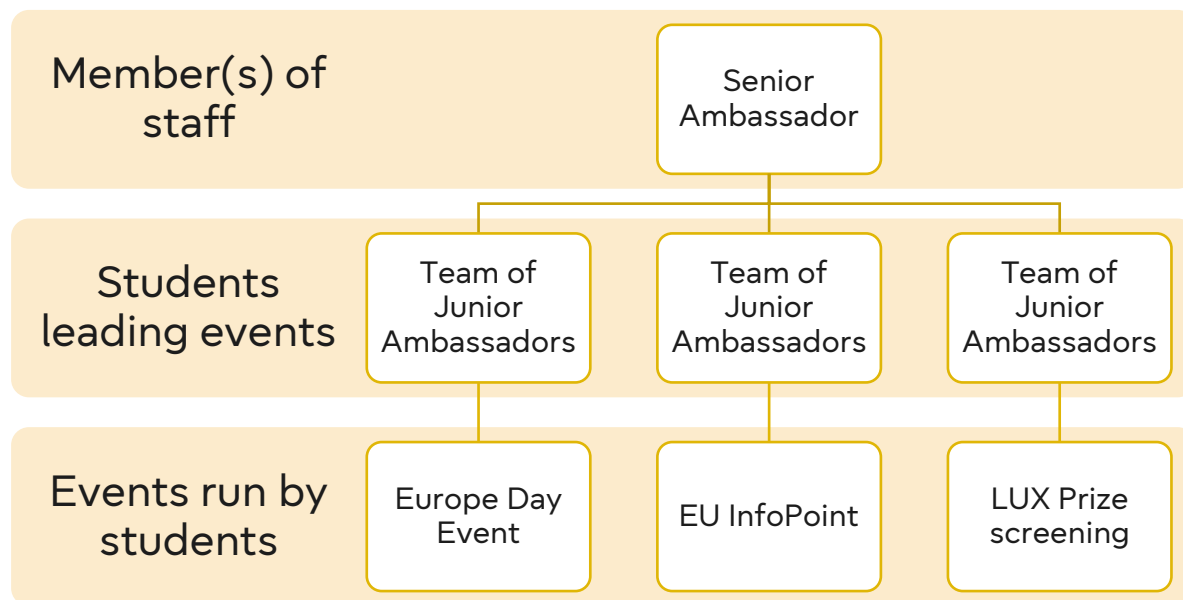
1. Appoint Junior and Senior Ambassadors
2. Create an [Info Point](#)
3. Celebrate [Europe Day](#)
4. Teach about the EU, e.g. through an [educational programme offered by the European Parliament](#)
5. Share [European culture](#)
6. Promote [democratic engagement](#)
7. Share your experiences through [epas.org.uk](https://epas.org.uk) (and social media)



# AMBASSADOR SCHOOLS



# WHAT ARE AMBASSADORS?







## ***FITTING IT IN***

- When in the day?
  - Lunchtime or after-school club
  - Enrichment activity
  - Timetabled as part of Citizenship
- How many events/activities?
  - 1-2 per term
- Crossover with other projects
  - British Council's International School Award
  - Rights Respecting Schools



**AMBASSADOR SCHOOLS**



## ***SUGGESTED TIMELINE***

- Flexible – we will fit in with your school year
- Now: Recruit Junior Ambassadors
- Next two terms
  - Frequent ideas and updates from EPLO
  - Junior Ambassadors run events
  - You upload evidence to [epas.org.uk](https://epas.org.uk)
  - We assess this as evidence and share through our channels
  - Europe Day (9<sup>th</sup> May)
- May/June: We send you an impact survey
- June/July: Awards and Certificates given out





# EXAMPLE ACTIVITIES

## INFOPOINT

- Medium
  - Noticeboard
  - TV Screens
  - Social Media
- Message
  - Country profiles
  - Discussion topics
  - Current affairs
  - Languages



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# ***EXAMPLE ACTIVITIES***

## ***EUROPE DAY***

- Assembly
- Quiz
- Food and games
- Stalls
- Wearing European flag colours
- Greetings in European languages
- Linking to each subject



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## ***EXAMPLE ACTIVITIES*** ***EUROPEAN CULTURE***

- Languages-based events (EDoL)
- Heritage days: share your heritage
- Bake/cook a national dish
- Eurovision quiz
- LUX film screening
- Linking with EU-based schools
- Trips and exchanges



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# ***EXAMPLE ACTIVITIES***

## ***DEMOCRATIC ENGAGEMENT***

- Interactions with law-makers
- Debating
- Art and Democracy workshops
- Schools forum/council
- Celebrating national liberation from authoritarianism
- Voter registration



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## ***PROVIDING EVIDENCE***

- Run your activity
- Take photos/video
- 'Submit evidence' on [epas.org.uk](https://epas.org.uk)
  - Date
  - Numbers involved
  - Description
  - Images
- We provide feedback
- We share through our channels
- If you share on your social media, tag:
  - #AmbassadorSchools
  - @EPinUK



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**European Parliament**

Liaison Office  
in the United Kingdom

[europarl.org.uk](http://europarl.org.uk)

[epas.org.uk](http://epas.org.uk)